



**LIFEPROOF**

LET'S GO!

# frē iPhone 5s

**REVIEWER'S GUIDE**



## frē FOR iPhone 5s

iPhone 5s was created using the most advanced phone technology available. So we invented the most advanced protection technology possible to create frē for iPhone 5s. With frē, iPhone 5s is protected from impact and submersion, while users maintain complete access to all features and functions, including Touch ID.

And frē goes beyond protecting iPhone 5s from day-to-day hazards. No matter how extreme the activity, journey or adventure, frē for iPhone 5s gives users the freedom to live and share the action at hand — without worry.

For a complete overview, visit [www.lifeproof.com/iphone-5s-fre](http://www.lifeproof.com/iphone-5s-fre)



## PERFORMANCE-ENHANCED PROTECTION

Slim, sleek and refined, frē stays true to the precision lines that users love about their iPhone 5s. Yet, it delivers levels of protection and functionality not found in any other all-protective case.

Along with the sleek size, frē features a barely-there scratch protector, optical-glass lens, enhanced speaker port and LifeProof's four-proof protection.

It's everything users love about their iPhone 5s — everywhere they go.

- The most functional, all-protective iPhone 5s case available
- Works seamlessly with every iPhone 5s function — even Touch ID
- Enables use everywhere, everyday for everything



## FEATURES

### Design

The thinnest, lightest, most protective case ever made for iPhone 5s

### Function

Full screen protection and complete access to Touch ID and every button, control and port

### Style

Clear back window highlights the famous Apple logo

### Profile

Slim, sleek case stays true to the thin profile and precision lines

### Jack

iPhone 5s stays waterproof even when using headphones

### Acoustics

Dynamically engineered speaker ports deliver maximum sound output and clarity

### Optics

Anti-reflective optical-glass lens ensures distortion-free photography

SWIB

.49 in / 12.45 mm

5.4 in / 137.2 mm

2.74 in / 69.6 mm



## LAB TESTED

Tested to meet strict specifications – and to exceed your expectations



### Water Test

All cases are factory water tested. Then an independent lab conducts additional testing, including a second water test on randomly selected cases. Cases that pass are shipped. Cases that fail are scrapped.

Ensures every case is leak free while instilling maximum consumer confidence.



### MIL STD 810-516

This US Military Standard addresses the functional drop. It requires that an item can physically withstand the relatively infrequent, non-repetitive shocks encountered during handling and transportation.

Survives the drops, vibrations and bumps users encounter day to day.



### IP-68

The international standard for Ingress Protection (IP). 6 is the highest rating for solids. 8 is the highest for liquids. IP-68 rated cases withstand circulating talc for 8 hours and water immersion to 2m for 1 hour.

Designed and tested to keep water, dirt, dust and snow out.

## SPECS

**DIMENSIONS** 5.4in x 0.49in x 2.74in / 1137.2mm x 12.45mm x 69.6mm

**WEIGHT** 0.06lbs/ .027kg

**MSRP** \$79.99





## ONE CASE. FOUR PROOFS.

### **WATER PROOF**

Fully submersible to 6.6 feet / 2m for up to 1 hour  
This level of water protection goes beyond accidental spills, splashes and surprise weather. Users can take their iPhone 5s swimming, surfing and rafting. They can shoot underwater videos. Listen to music in the shower. Read in the tub. And wash it off in the sink.  
See IP-68 under Lab Tested.

### **DIRT PROOF**

Totally sealed from dirt and minute dust particles  
LifeProof's water protection standards also block dust and dirt. Users can take their device hiking, camping, hunting and shopping. They can use it on the job, on the field or on the beach. Dirt, dust, sand, grit and mud stay out, keeping the iPhone 5s up and running.  
See IP-68 under Lab Tested.

### **SHOCK PROOF**

Survives drops from up to 6.6 feet / 2m  
Drops are the number-one cause of device damage. It slips from the user's hand, falls off their lap, drops from the car roof or gets knocked off the table. LifeProof frē is built to military specifications for drop protection — safeguarding iPhone 5s from the most common mishaps.  
See MIL STD 810F-516 under Lab Tested.

### **SNOW PROOF**

Completely closed to sleet, snow and ice  
Since frē has no problem keeping water and dirt out, it's perfect for protecting iPhone 5s from melting snow, ice and sleet. Traditional cases can actually wick water from melting snow, drenching the device inside. With frē, users can ski, snowboard, skate and sled without worry.  
See IP-68 under Lab Tested.

SMB

## ACCESSORIES

### Armband

Designed specifically for the frē iPhone 5s case, the Armband gives users access to iPhone's GPS, camera, performance trackers, training apps, music and communications while walking, running, swimming and riding.

\$49.99



### Belt Clip

Clips the frē iPhone 5s case to users belt and positions it right where they need it. Works with regular-sized belts and utility belts, making it perfect for business professionals, military, law enforcement, emergency services and construction work.

\$29.99



### Bike + BarMount

Keeps frē for iPhone 5s mounted and secure on any bicycle's handlebars. And, it's not just for bikes. Also works great for motorcycles, jet skis, gym equipment, grocery carts and strollers.

\$39.99



### Suction Cup + Car Mount

Mounts frē for iPhone 5s to user's windshield or any flat surface. It's perfect for navigating via GPS, listening to iTunes, making hands-free calls and recording the road with iPhone's camera.

\$39.99



### LifeJacket

Slipping securely around frē for iPhone 5s, LifeJacket keeps the iPhone buoyant and afloat. Along with the super buoyancy, the additional padding adds an extreme layer of drop protection.

\$39.99



SWIB

## LIFEPROOF, LET'S GO!

LifeProof tablet and smartphone cases are just that - life proof. Designed to deliver protection, style and functionality, LifeProof gives users the freedom to enjoy their mobile device everyday, everywhere, for everything - without worry.

LifeProof continues to innovate and introduce technologies like frē, nüüd and four-proof protection in their mission to keep mobile devices protected and consumers connected in all situations.

For media contacts and press kits, visit:  
[www.lifeproof.com/pr](http://www.lifeproof.com/pr)

For all other media, visit:





Discover more at [LIFEPROOF.COM](http://LIFEPROOF.COM)